

2020 SUSTAINABILITY HIGHLIGHTS

JACK & JONES' Low Impact Denim (LID) products now account for approximately 15 percent of the brand's denim production and this year JACK & JONES further tightened the requirements for when a product can be categorised as LID.

We trained all our buyers and designers in circular design principles through workshops and online training and several of our brands have included circular styles in their collections.

We have set **greenhouse gas reduction** goals in line with the Paris Agreement and a 1.5°C pathway through the Science Based Targets initiative (SBTi).

We have launched **the Fashion FWD Lab**, our new experimental platform, which acts as catalyst for collaboration with innovators and entrepreneurs to pilot and test new ideas and solutions.



84%

of our total cotton consumption in 2020 was sourced more sustainably with organic cotton accounting for 23%.

76%

of NAME IT's cotton was sourced from organic sources in 2020, while SELECTED and Y.A.S achieved 67% and 66%, respectively.

Together with CYCLO, BESTSELLER has developed a **closed-loop system** in conjunction with our biggest jersey supplier in Bangladesh – GMS Composite Knitting. CYCLO recycles our brands' own cutting scraps to make useable cotton yarn and fabric.



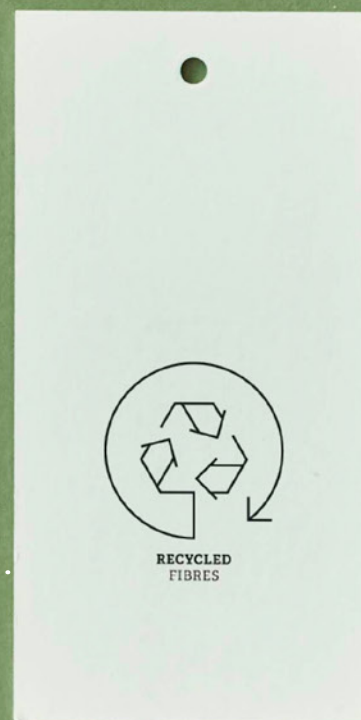
We increased our use of **more sustainable man-made cellulosic fibres from 11% to 34%**. Our biggest contributors were VERO MODA and ONLY, who respectively reached 54% and 32% of their total supply.



Our **recycled polyester** use accounted for 10% of all polyester sourced. SELECTED and Y.A.S increased their recycled polyester consumption to respectively 33% and 25% of their overall supply.



As a member of ACT, we have actively participated in setting industrial structures and mechanisms for **enhancing social dialogue and freedom of association** in the global textile supply chain.



219 suppliers completed a Higg FEM assessment, representing 86% of our supply chain by value (tier 1 and 2). 96 suppliers' results were verified, with an average score of 51, improving on 2019's average score of 45.

We launched **Our People's Voice** – our employee engagement survey – and achieved an engagement score of 79, which is seven points higher than the external global benchmark.

By the end of 2020, HERproject™ programmes had reached 81,975 people in BESTSELLER's supply chain. The launch of HERessentials to combat COVID-19 was integral to this progress, which saw us achieve our Fashion FWD goal of reaching

100,000 workers in March 2021.

Our brands VERO MODA, OBJECT and SELECTED became some of the first fashion brands to produce garments at market scale from **Renewcell's fibre Circulose®**, which is made from discarded textiles, such as production waste and worn-out garments.